



Timber Ridge Elementary School Foundation Annual Report 2014-2015



As we come to the close of another school year, the Foundation Board would like to thank those families who donated so generously this year. We are proud and excited to inform you that the Foundation raised over **\$100,000** these past ten months! Below you will see the highlights of how this money was invested in our school, benefitting every teacher, every classroom and every child:

- Paid 100% of the costs associated with a full-time **technology staff member**.
- Purchased and implemented **over \$17,000 in teacher and school grant requests, benefiting every grade and classroom:** projector, TV monitor and stand, 10 iPad minis with Otterboxes, website subscriptions (IXL Language Arts & Math, Type to Learn 4, Sumdog, Flocabulary), novel sets, Common Core resources for math and science, StoryWorks Magazine and Scholastic News, Science/Health materials, Lucy Calkins Toolbox of Engagement, and so much more!
- Paid for *all* in-house science field trips with **High Touch High Tech, totaling over \$10,000!**
- Provided **\$2,500 in gift cards, one \$50 card for every teacher** for classroom supplies.

We also want to specially thank our **26 Community Sponsors**. We appreciate their financial support. Should you have occasion to patronize these businesses, please thank them for supporting Timber Ridge.

Platinum Sponsors (\$500 Level)			
Eye Level, East Cobb	Marietta Martial Arts	Pro Martial Arts	Uncle Maddio's Pizza
FLOSS Dentistry	Mathnasium	Salon Zahra	Zaxby's
High Tech High Touch	Merlin Auto Group	Which Wich	
Gold Sponsors (\$250 Level)			
Crème de la Crème, Inc.	Marietta Neurology & Headache Center, PC	Pigtails & Crewcuts	Stella & Dot Independent Stylist
Kumon	Omega Learning Center	Rubin Family Chiropractic, PC	The Tutoring Center East Cobb
Silver Sponsors (\$100 Level)			
Celeste Coggin, DMD, PC	Lizard Thicket	Menchie's – East Cobb	Montrose Animal Hospital
EuroCar			

2014-2015 Income and Expenditures (school year through April with May forecasted):

Income Sources		Expenditures	
Direct Donations (from families like you!)	51%	Technology & Personnel	63%
Ridge Run 5K	14%	In-house Science Field Trips	12%
After School Activities	11%	Teacher Grants	10%
Employer Match of Family Donations	10%	Ridge Run 5K - Fundraising	9%
Community Sponsors	8%	Teacher Recognition & Gift Cards	4%
Spirit Nights	4%	Other Fundraising	1%
Art Show	3%	Administrative Costs	1%

2014-2015 Board Members:

President: Heather Prymak

Treasurer: Nina Kim

Secretary: Michael Allemeier

Website & Communications: Galit Allemeier

Donation Drive: Jody Adair, April Blazejewski, and Karen Hughes

Community Sponsors: Amy Merlin, Kristie Wright, and Elizabeth Stuker (intern)

Spirit Nights: Megan McHale

After School Activities & Socials: Sheba Veeder

Monster Mash & Art Show: Jacquie Lager & Beth Schutz

5K Family Fun Run: Kristi Elwart

Faculty/Staff Representatives: Mr. Adam Hill, Mrs. Timeka Cline

ROLE	ACHIEVEMENTS
Donation Drive	<ul style="list-style-type: none"> Exceeded prior year donations by 5% and was the 3rd highest in total donations. Achieved 61% family participation rate. Secured highest pre-donation drive contributions, since we have been tracking. NEW! Purchased, installed and updated bulletin board outside of the cafeteria for a more cohesive, fun communication approach. NEW! Coordinated a first-ever student-created Foundation video “commercial”. NEW! Coordinated with the PTA to include TRF donation form in clipboard of documents given to families at Meet & Greet. NEW! Engaged PTA Room Rep leader to send out a TRF donation reminder. NEW! Created first-ever weekly raffle of prizes for those that donated and announced winners on TRNN.
Donation Drive - Employer Match	<ul style="list-style-type: none"> On track to secure >\$10,000 in employer matches, the highest in our history and 70% higher than last year and equates to the amount secured in our first 5 years as a board!
5K Fun Run	<ul style="list-style-type: none"> NEW! Secured 29 sponsors (>\$4,800), 472 registrants, and in-kind donations for our inaugural 5K Ridge Run event!
After School Activities	<ul style="list-style-type: none"> On track to earn >\$12,000, the highest in our history and 23% higher than last year. NEW! Created roster lists by teacher and activity to help teachers and ensure students get to the right place after school. NEW! Coordinated the inclusion of DIY Kids Arts and Crafts into our programming for 2014-2015. NEW! Coordinated the inclusion of highly-requested CardioKoolKids into our programming for 2015-2016.
Community Sponsors	<ul style="list-style-type: none"> Secured 26 TRF sponsors to reach \$8,100 in donations, the highest in our history and 20% higher than last year. NEW! Voted in first-ever intern and non-parent volunteer to aid communication effort. NEW! Secured 8 companies to provide in-kind sponsor support to make the raffle a big success! NEW! Held 13 Spirit Nights and earned the most-ever in this area at >\$4,000 (73% higher than last year). NEW! Investigating new and improved program for 2015-2016, offering more sponsor benefits that include coordination with the PTA.
Art Show	<ul style="list-style-type: none"> Earned 2nd highest revenue, since our inception, while managing supplier challenges.
Monster Mash	<ul style="list-style-type: none"> NEW! Successfully integrated the first-ever selling of pizza to feed hungry TR families and covered all event expenses! Secured 2 companies to provide in-kind sponsor support. Continued to be a favorite event among our children!
Treasury	<ul style="list-style-type: none"> Provided timely and accurate financial support, met tax commitments, and reclassified expenses to align with management reporting. NEW! Coordinated AmazonSmile, Kroger Plus Card, and GA Gives Day set-up and donations.
Socials	<ul style="list-style-type: none"> Provided much appreciated popsicles for our children and 2 breakfasts for our teachers and staff.
Secretary	<ul style="list-style-type: none"> Provided very detailed meeting minutes for every meeting this year. NEW! Provided plan to improve By-laws.
Communications	<ul style="list-style-type: none"> NEW! Integrated with PTA eflashes for the first-time to have just one email go to families weekly and on the day with higher open rates. Received timely approvals to communicate with the TR community regularly through eflashes, Thursday folders, and website updates. NEW! Launched the TRF Facebook page and reached 140 likes and connected with ~2000 people with just our Ridge Run announcement!
Website	<ul style="list-style-type: none"> Redesigned entire website, adding functionality with bottom and right-hand side bar, scrolling pictures and volunteer form. NEW! Added pictures, charts, videos, and relevant links. NEW! Added ~25 content pages. Averaged bi-weekly page updates.
TOTAL	<ul style="list-style-type: none"> Earned >\$100,000 in revenue (the most in TRF history) and surpassed last year by 33% at the lowest administrative costs ever.